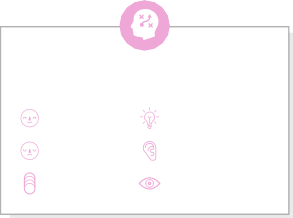
PERSONAL EXPENSE TRACKER APPLICATION



**TIP**

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

**Brainstorm**

**& idea prioritization**

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

**Before you collaborate**

###### A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

10 minutes

1. Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

1. Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

1. Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and

**1**

### Define your problem statement

###### What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

**PROBLEM**

Due to the busy and hectic lifestyle people tend to overlook their budget and end up spending an excessive amount of money since they usually didn’t plan their budget wisely.User cannot predict future expenses. While they can write down their expenses in a piece of paper or manage them in excel spreadsheet, their lack of knowledge in managing finances will be a problem

**2**

### Brainstorm

###### Write down any ideas that come to mind that address your problem statement.

**10 minutes**

**Krishna dharsan R**

Roof and Gutters

Utilities

**sherlin sm manoj**

**TIP**

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

# 

Groceries

School supplies and fees

**3**

### Group ideas

###### Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

**Business Expenses**

Administrative fees

Administrative fees

Human resources

**4**

### Prioritize

###### Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

**20 minutes**

# 

Personal debt

Travel and Vacations

### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

**Quick add-ons**

1. Share the mural

**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

1. Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

**10 minutes** to prepare

**1 hour** to collaborate

**2-8 people** recommended

productive session.

[Open article](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

**Team ID:**

PNT2022TMID10188

Household

Living

Medical premiums

#### Key rules of brainstorming

Donations

To run an smooth and productive session

**Debt Payments**.

Taxes

Seasonal Expenses

#### Keep moving forward

Strategy blueprint

Credit cards

Clothing and Shoes

Define the components of a new idea or strategy.

[Open the template](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

**Customer experience journey map**

Life insurance

#### Team Lead:

SEENIVASAN

#### Team Members:

Stay in topic. Defer judgment.

Loans

Encourage wild ideas. Listen to others.

**jaferGeo.v.m**

Life Insurance

**Robert Bruce R**

Allowance

Savings

Government debts

#### Importance

Support payments

Personal debt

If each of these

Loans

Understand customer needs, motivations, and obstacles for an experience.

[**Open the template**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

Government debts

SURESH KRISHNA

SRIRAM VINITH RAJ

##### THIRUKUMARAN

Travel and Vacations

Clothing and Shoes

Support payments

Go for volume. If possible, be visual.

tasks could get

done without any difficulty or cost, which would have the most positive impact?

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Life Insurance

|  |  |
| --- | --- |
|  |  |
|  |  |

[**Open the template**](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)

# 

Beverages

Medication

**krishna dharsan R**

Car sharing

**Health Care**

Medical premiums

## Transportation

Auto insurance

Wellness costs

**TIP**

Auto insurance

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Car sharing

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

# 

Credit cards

Taxes

Seasonal Expenses

Personal debt

Life insurance

Fuel

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

**Feasibility**

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

**Template**

**Need some inspiration?**

See a finished version of this template to kickstart your work.

[**Open example**](https://app.mural.co/template/e5a93b7b-49f2-48c9-afd7-a635d860eba6/93f1b98d-b2d2-4695-8e85-7e9c0d2fd9b9)